



UXPA INTERNATIONAL

SPONSORSHIP OPPORTUNITIES

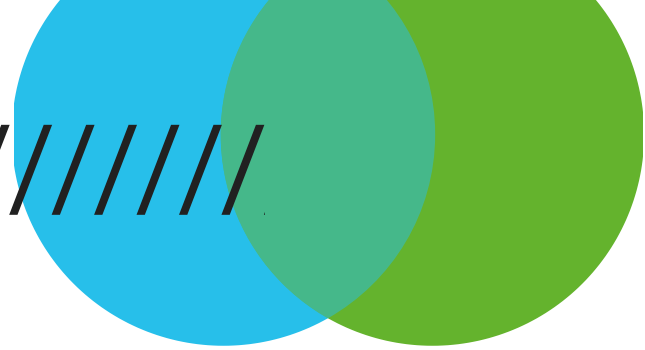


CONTACT US

sponsorship@uxpa.org

VISIT OUR WEBSITE

uxpa.org



UXPA INTERNATIONAL

UXPA International connects and supports people who research, design, and evaluate the user experience of products and services. Since its birth in 1991, UXPA (formally UPA) has become recognized as a relevant source of knowledge on the practice of usability, user-centered design, and user experience research.

Your sponsorship of UXPA supports our mission to serve our members and is an opportunity for our community to learn more about your products and services.



INCREASE AWARENESS OF YOUR BRAND

50K+ AFFILIATES

50 CHAPTERS

90K+ FOLLOWERS

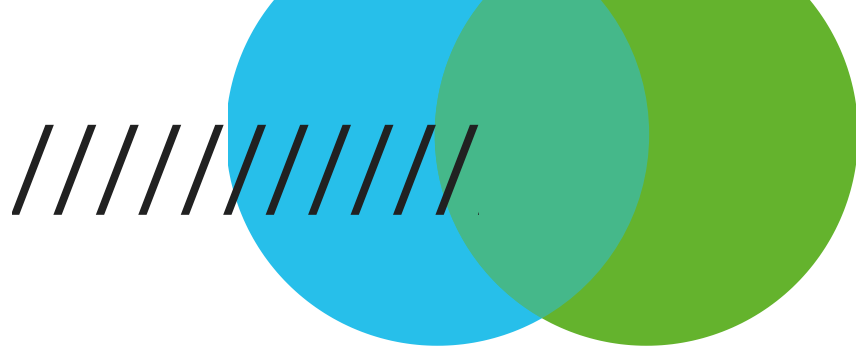


CORPORATE MEMBERSHIP

Get the most benefits from a partnership with UXPA International and show your dedication to the UX industry by becoming a corporate member.

We will highlight your company with prime visibility several different ways.

- 1 Logo on UXPA International homepage
- 2 Registration discount for attendance to our UXPA International conference
- 3 Your job openings posted on our job board
- 4 Discount on UXPA International memberships for access of learning resources
- 5 UXPA Magazine ads



JOB POSTINGS

We know how hard it can be to find the right fit for your team! We would love to support your search for amazing talent. Your job opportunities will be broadly shared with the UXPA community.

1

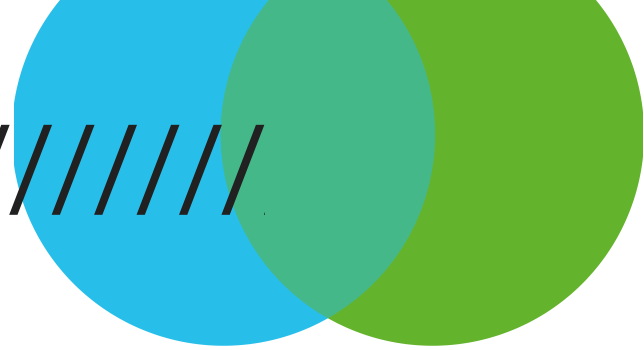
Job openings posted on our job board

2

Hiring opportunities shared on UXPA International social media

3

Hiring opportunities shared in the UXPA International monthly newsletter



UX WEBINARS

Be recognized as a supporter of UXPA's education program and increase awareness of your brand.

This is an exclusive sponsorship for educational webinars.

1

We will match you with an upcoming webinar, or you can work with us to select a speaker or topic.

2

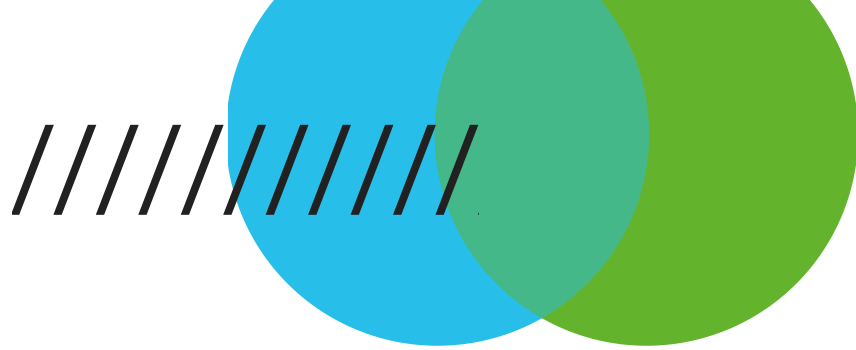
Company logo included on the webinar introduction slide

3

You may be allotted 2 minutes at the beginning of the webinar to speak about your organization to our attendees

3

Your sponsorship will be noted on our newsletter and website where the associated webinar is promoted



NEWSLETTER ADS

The UXPA International newsletters are sent monthly to all members and subscribers. Your ad will appear at the top and bottom of one of our newsletters in a premier sponsorship placement.

Your sponsorship is exclusive and no other sponsors will be allowed in the same newsletter.

UXPA MAGAZINE

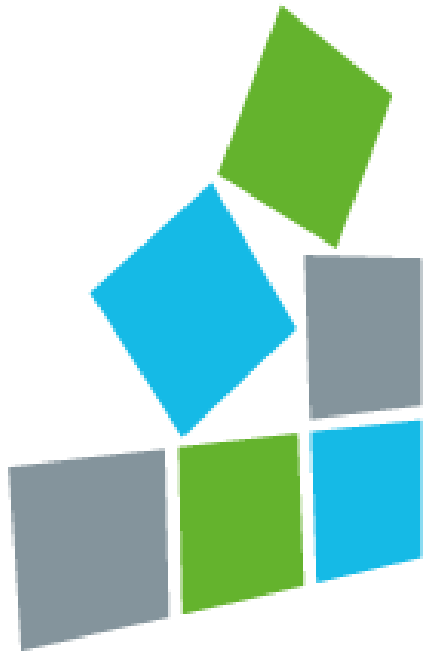
Your ads will be seen on the magazine's website home page, issue home page, and as article pages. Check the UXPA magazine website!

<http://uxpamagazine.org/>

CONSULTANTS DIRECTORY

Get a dedicated block on our Consultants Directory, showcasing your logo and contact information linked to a dedicated page with your consultancy details.

<https://uxpa.org/consultant-directory/>



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WE LOOK FORWARD TO PARTNERING TOGETHER!

Connect with us



sponsorship@uxpa.org